

Fake Newsroom

FOR IMMEDIATE RELEASE

Charlotte Cotton

San Francisco, 7:30pm, Tuesday, April 18, 2017

Newly-minted *Fake Newsroom* Editor-in-Chief Jim Goldberg began his tenure today in an inauspicious manner with only glimpses of the feted art star within the vicinity of the Newsroom's Minnesota Street Project location. Goldberg was seen by one passerby and art fan wandering around neighboring streets this morning, "I genuinely didn't realize that it was Jim. He seemed disoriented, distracted, and unable to focus...it's troubling..."

Goldberg was confirmed as this week's Editor-in-Chief by the slightest margin in history, and it is unclear who cast the tie-breaking vote at the tense conclusion of exceptional meeting of the *Fake Newsroom's* inner circle on Monday. The official, weirdly high-pitched statement from the project's General Counsel Jon Rubin is that, "Jim's incalculable experience of leading an organized, pre-meditated and public service oriented team positions him well to lead the *Fake Newsroom* into its next phase of innovation." But for an unnamed insider, Goldberg's appointment marks, "the dawning era of chaos."

Despite Goldberg's promise to, "voluntarily follow all of the ethics rules placed on the *Fake Newsroom's* head honcho," rumors abound about what we can expect to erupt from the Minnesota Street Project offices over the next five days. *Fake Newsroom* officials emerged from the premises following Monday's frenzy of closed-door meetings, intense lobbying, and strategic wearing down, as mere shadows of their former selves. An awaiting photographer equipped with a telephoto lens struck journalist gold when she spotted a white document marked "proper secret stuff" in the shaky hands of one exiting Newsroom official. It revealed that global reporting from Donovan Wylie in Belfast, Mikhael Subotsky in South Africa, Newsha Tavakolian in Iran, Alessandra Sanguinetti in Argentina, and Christina de Middel Puch in Brazil will likely make a presence on the fakenewsroom.org website this week. The names Steven Goldstine, Sean McFarland, Lupe Reyes, Bruce Tomb, Michael Beacom, Kelsey Nicholson, Favianna Rodriguez, Josh Greene, Jihad Saftawi, and Abner Nolan were arranged in a really nice smiley face pattern. "3 clairvoyants, 4:00pm Saturday" and "Chickens on Thursday?" were also clearly visible.

MIKE MANDEL, LARRY SULTAN
Founding Editors, Newsroom 1983

UNIVERSITY ART MUSEUM
Publisher, 1983

CONSTANCE LEWALLEN
Managing Editor, 1983



MINNESOTA STREET PROJECT, Publisher
JIM GOLDBERG, Editor-in-Chief

DRU DONOVAN, Managing Editor
KELLY SULTAN, Executive V.P.
MIKE MANDEL, Executive V.P.
JON RUBIN, General Counsel
JASON FULFORD, Editor-in-Exile