

Fake Newsroom

March 20, 2017

FOR IMMEDIATE RELEASE

In conjunction with the exhibitions *Larry Sultan: Here and Home*, and *Mike Mandel: Good 70s* at SFMOMA, artist Jason Fulford has been commissioned to re-interpret Sultan and Mandel's 1983 performance, *Newsroom*.

In the original performance, Sultan and Mandel installed electronic news and wire photo machines from Associated Press and United Press International—the same content used by daily newspapers—into the Berkeley Art Museum (formerly University Art Museum). Each day, for several weeks, they went to work as news editors in the gallery, selecting images and text from the news feed, and arranging them on the museum walls.

The new edition, *Fake Newsroom*, will begin on April 11, 2017.

A gallery at Minnesota Street Project in San Francisco will become a live newsroom where Fulford, as editor, will work with the daily feed of news photographs from the Associated Press. The public is invited to visit the newsroom to watch Fulford and his deputy editors at work.

Results will be posted to www.FakeNewsroom.org
Instagram and Twitter: @fake_newsroom

Minnesota Street Project
1275 Minnesota Street
San Francisco, CA 94107
(415) 243-0825

MIKE MANDEL, LARRY SULTAN
Founding Editors, Newsroom 1983

UNIVERSITY ART MUSEUM
Publisher, 1983

CONSTANCE LEWALLEN
Managing Editor, 1983



JASON FULFORD
Editor, Fake Newsroom 2017

MINNESOTA STREET PROJECT
Publisher, 2017

JON RUBIN
General Counsel, 2017